EXECUTIVE SUMMARY:

The Business Value of NetScaler Application Delivery and Security Platform

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BUSINESS VALUE HIGHLIGHTS

387%
three-year ROI

7 months
to payback

$434,300
annual cost savings per organization
for on-premises and cloud
infrastructure environments

70%
more efficient application
delivery teams

17%
faster to deploy new
applications

97%
less unplanned downtime

30%
faster to provision VDI
for new users

23%
reduced likelihood of
security breaches

15%
higher productivity among
VDI end users

An essential part of the ongoing digital transformation journey is ensuring digital resilience in all aspects of delivering applications to end users.

Applications must have a secure, fast, and predictable delivery, regardless of the delivery location, the device that accesses them, and the type of application.

As the modern digital landscape evolves with users, devices, and applications becoming increasingly distributed, application delivery is a key technology to ensure high-quality user experiences and enable new business outcomes.

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Application delivery technologies ensure IT professionals have an effective and flexible solution to overcome various challenges related to application and network resiliency, security, and complexity.

The NetScaler application delivery and security platform can work on premises and in cloud environments with a comprehensive set of form factors to support existing and emerging architectures. NetScaler also offers management and analytics capabilities to optimize both the applications being delivered as well as NetScaler, itself.

NetScaler technology is the foundation for all Citrix virtual desktop infrastructure (VDI) and secure access solutions, incorporating zero trust principles for all users, devices, and applications on any infrastructure. Enterprises also rely on NetScaler to rapidly scale customer-facing applications to support many concurrent users while delivering a seamless experience.

This IDC study assesses the impact on organizations using the NetScaler application delivery and security platform. Interviewed NetScaler customers reported achieving significant cost, operational, and business efficiencies by improving application performance and organizational flexibility and reducing operational risk.

Based on interviews with current NetScaler customers, IDC projects that they will realize average annual benefits worth $4.8 million per organization ($99,400 per 100 users) by:

- **Improving application performance,** including reducing latency and better ensuring consistent quality of service for end users

- **Enhancing application and API security,** preventing potential security breaches, and maintaining data privacy

- **Delivering applications** in a scalable, flexible, and timely manner to meet business goals

- **Reducing costs** associated with application delivery and networking requirements

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